

1. Important

1. Vital
2. Crucial
3. Paramount (e.g., It is of paramount importance that we try to improve the economy.)
4. Pivotal (e.g., This is a pivotal moment in the current situation.)
5. Indispensable (e.g., The Chinese Opera is an indispensable part of our culture.)

2. Popular & Common

1. Under the spotlight (e.g., This trend is under the spotlight and many citizens have been paying close attention to it.)
2. Ubiquitous (e.g., Social media has become ubiquitous in society nowadays.)
3. Embrace (e.g., Many people have embraced this trend happily.)
4. Gain traction
5. Gain momentum (e.g., This phenomenon has gained momentum rapidly in recent years.)

3. Advantages

1. Benefit
2. Edge
3. The upside
4. Merit
5. The plus point

4. Disadvantages

1. Downside
2. Drawback
3. Inconvenience
4. Limitation

5. Negatively affect

1. Adversely affect
2. Negatively impact
3. Hamper
4. Undermine
5. Devastate
6. Jeopardize

6. Problem

1. Challenge
2. Predicament
3. Obstacle
4. Quandary
5. Conundrum
6. Dilemma

7. Solution

1. Remedy
2. Panacea
3. Antidote
4. Method of mitigation

8. Solve

1. Resolve
2. Rectify
3. Alleviate
4. Mitigate
5. Tackle
6. Fix

9. Good

1. Impeccable
2. Flawless
3. Commendable
4. Laudable
5. Excellent
6. Appealing

10. Bad

1. Terrible
2. Horrible
3. Dreadful
4. Deplorable

11. Make something worse

1. Aggravate
2. Exacerbate
3. Worsen
4. Further degrade
5. Continue to compromise

12. Improve

1. Enhance
2. Refine
3. Upgrade
4. Augment
5. Optimize